



# WHITEPAPER

**ADDING VALUE WITH COMPACT DOORS -  
MAXIMIZING PROFITS WITH DISTINCTIVE APPLICATIONS:  
A COMPREHENSIVE GUIDE.**

# introduction

Compact doors are widely acknowledged as a remedy for spaces with restricted door installation space. Numerous door vendors utilize Compact doors in sites where conventional doors do not fit. However, the Compact door provides more than just a space-saving solution. This publication aims to inspire retailers to look past typical uses and discover the versatility of the Compact door. Broadening the utilization of these doors can enhance your competitive advantage, and boost profit margins.

## What sets the Compact door apart from others?

The Compact door showcases a distinctive folding system that operates without overhead tracks, rendering it perfect for confined areas. This design provides benefits across various applications where conventional doors may be less practical. The Compact door is efficient in saving space, low in maintenance, and highly adaptable, rendering it appealing to a range of industries.

The Compact door offers aesthetic benefits through a wide range of customization options, enabling it to tailor to the individual requirements and preferences of the client. This enhances not just the functionality but also the visual appeal of a structure or space.



## The Compact door's competitive advantage



As a Compact reseller, you have access to a unique product that sets itself apart from the traditional industrial door. This distinctiveness can provide a substantial competitive edge, particularly in a sector characterized by fierce price competition.

Our vast sales experience with the Compact door indicates that in specific scenarios, it offers numerous competitive advantages, making price less critical. By actively promoting the Compact door in these instances, your customer will see the added value more quickly, making price less of an issue in the decision process.

Moreover, the Compact door provides tailored solutions that align precisely with customer requirements. These customization choices, coupled with the technical benefits of the door, enable you to establish elevated prices, thereby boosting your profit margin.

Were you aware that selling a certain number of doors annually grants you extra perks?

With a premium product, premium support is crucial. Rolflex reaffirmed its dedication to customer satisfaction last year by enhancing complaint management and optimizing quality control at the factory, alongside a substantial expansion of the service team.

## Applications of the Compact door

### Automotive

Car dealerships prioritize aesthetics, utilizing a Compact door to achieve a streamlined, contemporary appearance in showrooms or new car delivery areas. This door seamlessly integrates into the ceiling, offering a range of colors, finishes, and sizes. Additionally, the Compact door provides a practical solution in workshops and car washes within the facility.



### Painting booths

Traditional side-folding doors are frequently utilized in spray booths, but they occupy a significant amount of floor space. The Compact Door optimizes the space in front of the booth, enabling the installation of additional booths in the same room or in locations where it was previously unfeasible.



### Cranes

In industrial settings where overhead cranes are utilized, a standard door may impede the crane's movement. The Compact door, featuring a distinctive folding mechanism, enables unrestricted operation of the crane rails, eliminating the need for structural modifications in new constructions or future installations.



### Car washes

Car washes need doors that do not disrupt the washing installation, while at the same time withstand moisture and dirt. The Compact door, with its installation on the outside of the booth, fulfills these requirements, is low-maintenance, thereby prolonging its lifespan and cutting operating expenses.



Rolflex sales specialists are well-versed in these markets and are prepared to help you with any particular customer inquiries.

## Lesser-known yet valuable application areas.

**The Compact door offers advantages in certain frequently overlooked niche markets, presenting significant growth opportunities.**

- Heavy duty vehicles and earthmoving: The Compact door is ideal for locations where heavy vehicles are present. The free space above and behind the door provides ample space for large and tall vehicles to maneuver easily.
- Logistics: Insufficient space can pose challenges in logistics centers, particularly when renovating. The Compact door offers an optimal solution for replacing outdated roller doors.
- Emergency services necessitate swift and dependable doors to facilitate prompt vehicle access. Compact doors fulfill this need while offering maximum space for structural installations.
- Compact doors are commonly utilized in public buildings like schools and hospitals to partition spaces for enhanced flexibility.
- Luxury Garages: The Compact door provides functionality and aesthetic value for upscale residences or luxury car garages, enhancing the exclusive look of the property.
- Goods or car elevators: The Compact door is suitable for integration into larger elevator systems outside the shaft.



## **Broaden your market and enhance your profit margins.**

**The Compact door provides more than a mere space-saving solution. By expanding the use of these doors across different markets and industries, you can enhance customer value, bolster your competitive stance, and boost your profits.**



**Please use this publication as a source of inspiration and effectively convey the advantages of the Compact door to your clientele. The versatility of this product presents numerous possibilities to expand your enterprise and thrive in a challenging market.**

**If you have any inquiries or are interested in particular applications, our team is prepared to support you with guidance, marketing materials, and technical information to enhance your sales.**

**To efficiently receive a quotation, kindly access your personal account at [portal.rolflex.com](https://portal.rolflex.com). You will discover a comprehensive overview of your orders and requests there. Requests can be edited, approved, or canceled here.**